SERVICE-TO-GO BUSINESS MEETS COMMUNITY



United Way of Buffalo & Erie County

PERSONAL ESSENTIALS KITS PROJECT



Building a Personal Essential Kit is a small yet significant thing you can do to make a powerful impact in someone's life. Basic needs are vital to individuals living with chronic homelessness and for individuals and families in crisis needing temporary support. Basic needs services are critical to getting people back on their feet and on the road to self-sufficiency.

These kits not only provide essential basic needs for the unsheltered homeless, they also bring comfort and let someone know they are cared for.

The Matt Urban Hope Center's Homeless Outreach Team distributes the kits to the unsheltered homeless several nights each week. Please feel free to make as many as you are able. There is no minimum or maximum.

If you would like, we will come and speak to your team about what this project means to the individuals in our community who receive these bags.

DID YOU KNOW...

- In 2019, 5,244 individuals in Erie County experienced homelessness.
- Of those 5,500 people who experienced homelessness, 25% are children.
- 15% of Erie County residents live below the poverty line.
- · 26% of Erie County residents live above the poverty line, but still cannot afford all their basic household expenses.
- Hunger remains a critical problem in Erie County-1 in 8 people do not have consistent access to enough food.

PARTNER AGENCY

Matt Urban Hope Center www.urbanctr.org

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For more information on the Personal Essentials Kits Project and other Service-to-Go projects, visit **uwbec.org/business-meets-community** or contact:

Suzette O'Brien suzette.obrien@uwbec.org 716-887-2744

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PERSONAL ESSENTIALS KITS PROJECT INSTRUCTIONS



ITEMS NEEDED

Include one of each unless otherwise noted. All should fit in a gallon sized Ziploc bag.

Toilet paper roll Disposable razor Shampoo Dish soap 3 Laundry detergent pods Bar soap Toothpaste Deodorant

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