

United Way Cabinet Meeting Agenda

Tuesday, August 12, 2008

Vice Chair Update

Vice Chairs

- Account calls completed and summary of the feedback
- Review of goals by division section
- Identification of opportunities and challenges
- Review preliminary plans for dollars in by when

Vice Chair Meetings - beginning in October

All

- Frequency for updates/results
- Identification of issues/problems encountered

Campaign Marketing/Communication Plan

Bob Morgan

Special fundraising programs/direct mail goals (if time permits)

Bob Morgan