



Dear Valued Employee,

Congratulations on your new job! You are fortunate to work for an employer who is committed to improving the lives of the people who live and work in our community by supporting United Way of Buffalo & Erie County.

United Way of Buffalo & Erie County exists because people need help, and people want to help. We believe that Erie County can be a thriving community where all people's needs are met, and aspirations are achieved. Education, income and wellness are the building blocks to a better life. When everyone in our community has these building blocks, we all win.

This year, United Way is investing 4 million dollars in 84 programs at 53 local agencies that are producing real and tangible results in the areas of education, income, and wellness. We believe that Erie County can be a thriving community where all people's needs are met, and aspirations are achieved. If we are able to connect those who need help with those who want to help, together we can make that vision a reality- but to do so, we need your help.

Your generosity does so much for so many. Your gift is combined with more than 60,000 others and invested in programs throughout Erie County to ensure that children and youth reach their potential through education, all people attain financial stability and independence, and children and adults achieve and maintain good health. Through a pledge to the 2009 United Way Campaign, you can help achieve real, long-lasting, local change for people. You can help Erie County become a community that not only survives the current recession, but thrives.

You have the power to improve peoples' lives by contributing to United Way. Enclosed is a pledge card. Simply fill it out and submit it to your HR representative or Campaign Coordinator. You can either donate one lump sum, or have deductions taken out with each paycheck. Either option is easy and convenient, and you'll be joining the thousands of others in our community who have made the decision to **LIVE UNITED**.

Please visit www.uwbec.org if you want to know more about the United Way, its programs or services, or feel free to call United Way at 887-2626 if you have any questions or comments.

Thank you in advance for your support and for choosing to **LIVE UNITED**.

Sincerely,

A handwritten signature in black ink that reads "Michael Weiner".

Michael Weiner
President

