

Daily Prize Giveaway Calendar

October 2009

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
			1	2
5 Two 2009-10 Season Tickets to the M&T Bank Dance Series - Courtesy of the University at Buffalo	6 Tops Markets \$50 Gift Card	7 2009-10 Season Tickets for UB Distinguished Speakers Series - Courtesy of the University at Buffalo	8 Two Tickets to a 2009 Buffalo Bills Home Game - Courtesy of Merchants Insurance Group	9 Buffalo Bisons Private Luxury Suite for One 2010 Season Game - Courtesy of the Buffalo Bisons
12 2009-10 Season Tickets for UB Bulls Men & Women's Basketball - Courtesy of the University at Buffalo	13 Tops Markets \$50 Gift Card	14 Two Buffalo Philharmonic Orchestra Flex Passes for the 2010 Concert Season	15 Two Tickets to a 2009 Buffalo Bills Home Game - Courtesy of Merchants Insurance Group	16 Two Tickets to a 2009-10 Buffalo Sabres Game - Courtesy of Lawley Service Insurance Group
19 AAA of WNY \$100 Gift Certificate	20 Tops Markets \$50 Gift Card	21 Ceremonial 1st pitch to one 2010 Buffalo Bisons Game Plus 4 Tickets	22 Two Tickets to a 2009-10 Buffalo Sabres Game - Courtesy of Merchants Insurance Group	23 6 Tickets to a 2009 Buffalo Bills Home Game - Courtesy of Bank of America
26 Buffalo Bisons Box Suite for One 2010 Season Game & \$100 in Food & Beverages - Courtesy of Phillips Lytle LLP	27 Tops Markets \$50 Gift Card	28 Honorary Bat Boy / Bat Girl to one 2010 Buffalo Bisons Game Plus 4 Tickets	29 Two Tickets to a 2009-10 Buffalo Sabres Game - Courtesy of Merchants Insurance Group	30 4 Tickets to a 2009 Buffalo Bills Home Game - Courtesy of M&T Bank

November 2009

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
2 Two Tickets to a 2009-10 Buffalo Sabres Game - Courtesy of Evans Bank	3 Tops Markets \$50 Gift Card	4 Ceremonial 1st pitch to one 2010 Buffalo Bisons Game Plus 4 Tickets	5 Two Tickets to a 2009-10 Buffalo Sabres Game - Courtesy of Merchants Insurance Group	6 Hyatt Regency Hotel Weekend Accommodations for 2 and a \$50 Gift Certificate for E.B. Green's
9 Two Tickets to a 2009-10 Buffalo Sabres Game - Courtesy of Merchants Insurance Group	10 Tops Markets \$50 Gift Card	11 Honorary Batboy/Batgirl to one 2010 Buffalo Bisons Game Plus 4 Tickets	12 Two Tickets to a 2009-10 Buffalo Sabres Game - Courtesy of Merchants Insurance Group	13 Keurig Gourmet Single Cup Brewing System
16 Two Tickets to a 2009-10 Buffalo Sabres Game - Courtesy of Evans Bank	17 Tops Markets \$50 Gift Card	18 Apple Ipad Shuffle	19 Two Tickets to a 2009-10 Buffalo Sabres Game - Courtesy of Merchants Insurance Group	20 Hyatt Regency Hotel Weekend Accommodations for 2 with Brunch
23 Desert Deli \$75 Gift Certificate	24 Tops Markets \$50 Gift Card	25 Nikon Coolpix Digital Camera	26 Thanksgiving	27 Holiday
30 David's Grill \$100 Gift Certificate				

December 2009

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
	1 Tops Markets \$50 Gift Card	2 Nikon Coolpix Digital Camera	3 Two Tickets to a 2009-10 Buffalo Sabres Game - Courtesy of Merchants Insurance Group	4 Apple Ipad Shuffle
7 32" SONY Bravia LCD TV - Courtesy of Rick & Lisa Lewis of the SPCA's Cat Army	8 Tops Markets \$50 Gift Card	9 Ford Mustang Powerwheels Car - Courtesy of Fisher-Price	10 Two Tickets to a 2009-10 Buffalo Sabres Game - Courtesy of Merchants Insurance Group	11 Buffalo Bisons Box Suite for One 2010 Season Game & \$150 in Food & Beverages - Courtesy of HSBC

All prizes have been generously donated.

Participating United Ways

Allegany County United Way
 United Way of Buffalo & Erie County
 United Way of Cattaraugus County
 Eastern Niagara United Way
 United Way of Niagara
 United Way of the Tonawandas

Official Rules for the 2009 United Way Challenge

Sweepstakes will commence on June 1, 2009. To qualify, all sweepstakes entry forms must be received by 4:00 pm on December 4, 2009 at the United Way of Buffalo & Erie County Office 742 Delaware Ave, Buffalo, NY 14209.

Those who accept the United Way Challenge 2009 by giving a gift to United Way of Buffalo & Erie County of a minimum of \$1 per week (\$52 per year), will automatically be entered to win. Automatic entrants must have their principal residence or their principal place of employment in areas served by the United Way of Buffalo and Erie County's annual Community Campaign.

No donation necessary to enter or win. A donation will not increase the chances of winning. An alternative entry form will be available during the sweepstakes on the United Way of Buffalo & Erie County's website www.uwbcc.org, or by completing an entry form supplied by another area United Way, or by sending a postcard or letter with your Name, Address and Phone Number and the words "Entry United Way Challenge 2009" to: United Way Challenge 2009, United Way of Buffalo and Erie County, 742 Delaware Ave, Buffalo, NY 14209.

Limit one entry per person.

The odds of winning shall be determined based upon the number of valid entries received.

Sweepstakes void where prohibited or restricted by law.

Illegible entries will be disqualified.

All prize winners must meet the following qualifications. Be at least 18 years of age on or before October 1, 2009. Winner must provide proof of age. The winner will be required to sign a Waiver Sheet/Release Form, provide his/her social security number, and claim prize within ten (10) days of notification. The acceptance of a prize constitutes permission to use the winner's name or likeness for the purpose of advertising, promotion and trade in connection with United Way of Buffalo and Erie County without further compensation to the winner. Winners release United Way and participating corporations, their franchisees, subsidiaries, suppliers, advertisers and promotion agencies, respective employees and agents from any and all liability arising out of participation in this game.

The United Way of Buffalo and Erie County, Inc. and other contest sweepstakes sponsors are not responsible for lost, late or misdirected mail or entries not forwarded to the United Way of Buffalo & Erie County 742 Delaware Avenue, Buffalo, New York 14209 in time for the random drawing.

Drawings for daily prizes will be conducted Monday through Friday, beginning on October 5, 2009 and ending on December 11, 2009. Daily prize drawings will be suspended for the holiday on November 26, 2009 and November 27, 2009. All entries received prior to 4:00 pm each Wednesday will be included in daily drawings beginning the following Monday and in subsequent weeks until the end of the sweepstakes. Daily prize winners will be publicly announced after verification of eligibility. Grand prize drawing will be conducted by January 31, 2010. Winners will be drawn randomly from among all entries received by 4:00 pm December 4, 2009. Entrants will be eligible for one of a minimum of five grand prizes. Winners will be publicly announced by February 15, 2010.

The random drawings will be supervised by United Way of Buffalo and Erie County Inc. officials, whose decisions are final with respect to all matters related to this sweepstakes.

Winners will be notified in person or by phone and by registered mail. In the event that United Way of Buffalo and Erie County Inc. is unable to contact a potential winner, despite reasonable efforts to do so, an alternative winner will be chosen. In the event that the winner is not qualified to accept or declines to accept the grand prize an alternate will be chosen.

Employees of the United Way and their immediate family and other household members are not eligible.

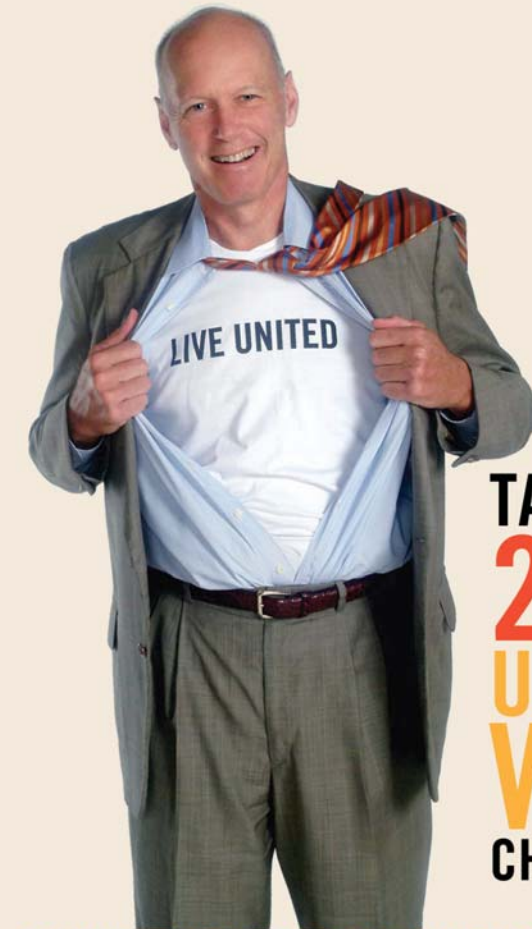
Prizes cannot be transferred, exchanged or redeemed for cash or other merchandise. Prizes are subject to, and winners are responsible for all applicable federal, state and local taxes (IRS form 1099)

Winners' names will be posted on United Way of Buffalo and Erie County's website, www.uwbcc.org and a full list of winners will be available after February 15, 2010 and may be obtained by sending a self-addressed, stamped envelope to: United Way Challenge 2009, United Way of Buffalo and Erie County, 742 Delaware Ave, Buffalo, NY 14209. All communication with respect to the sweepstakes should be directed to the foregoing address.

Special Thanks to our Media Partners:



United Ways
 Serving Western New York
givewny.org



TAKE THE
2009
 UNITED
 WAY
 CHALLENGE.

GIVE. ADVOCATE. VOLUNTEER.
LIVE UNITED



Here's How to Enter

Entering the Challenge is as simple as making a pledge. Just pledge at least \$1.00 per week to the 2009 United Way Campaign. If your employer doesn't run a United Way Campaign, you can still participate - ask them to run a Campaign, or pledge online at givewny.org. Pledging at this level will enter you into drawings for great daily prizes from October 5 through December 11 - gift certificates from local stores and restaurants, event tickets and much more! You'll also be entered to win one of 16 incredible grand prizes, courtesy of our sponsors.

No donation is necessary to participate or win. See the back of this brochure for complete contest rules.

You Can Win One of 16 FABULOUS GRAND PRIZES!



Four Evans Bank Debit Cards valued at \$1000 each!



Five Wegmans gift cards valued at \$1000 each!



Trip for 4 to the Kennedy Space Center in Florida including 2 nights at the Hilton Cocoa Beach Oceanfront courtesy of Delaware North Companies!



Certificate not valid on certain launch days and from December 22, 2009 - January, 1, 2010. Donation is non-transferable and valid for one year from date of issue. Certificate expires November 2010 - (Extensions will not be granted).



Five Tops Gasoline Cards valued at \$1000 each!



A 2010 SportsFanatic Pack with 2 season tickets to Buffalo Bills home games at Ralph Wilson Stadium, 4 passes to Buffalo Bisons' fridaynighbash!® series, select tickets to 2010-11 Buffalo Sabres games and two season tickets to Buffalo Bandits games!

