

Date

EMPLOYEE NAME

ADDRESS

CITY STATE ZIP

Dear NAME,

As an employee of **COMPANY**, you know that we care about our community. One of the ways we show this is through our commitment to the annual United Way of Buffalo & Erie County Campaign. I am asking you and every other **COMPANY** employee to help our friends and neighbors by making a personal pledge to United Way this year.

Through your generosity, United Way inspires new partnerships, delivers financial resources, and ensures a return on your investment so that people benefit and the community thrives. Your contribution will be invested in local programs to ensure that children and youth reach their potential through education; families attain financial stability and independence; and children and adults achieve and maintain good health. When you give to the United Way, you are helping to build a better community for every person in Erie County.

In (TIMEFRAME) you will learn more about the vital work that our United Way is doing in the community as we kick off our 2009 Campaign. The leadership team at (COMPANY) is committed to doing our part to **LIVE UNITED** by *connecting people who want to help with people who need help*. We hope that you will consider doing the same.

Sincerely,