

DATE

NAME

ADDRESS

CITY ST ZIP

Dear <Employee Name>,

Thank you for being a leader in our community. Your commitment to United Way of Buffalo & Erie County as a **Leader of Change** over the past **X** years has helped countless people and families. I want to thank you for your gift of **\$AMOUNT** to the 2008 United Way Campaign and ask you to please continue your support in 2009 with a gift of **AMOUNT**.

Now more than ever, your Leadership gift will ensure that people have access to the “building blocks” for a better life: **Education, Income, and Wellness** – and in turn, have the opportunity to flourish and give back to the community. Through your generosity, United Way inspires new partnerships, delivers financial resources, and ensures a return on your investment so that consumers benefit and the community thrives. Your contribution will be invested in local programs to ensure that children and youth reach their potential through education; families attain financial stability and independence; and children and adults achieve and maintain good health.

The leadership team at **<COMPANY>** is committed to doing our part to help those who are in need through our support of United Way, and we hope that we can count on your support this year. Enclosed is a United Way pledge card. Please give as generously as you can. People who need help are counting on you. Thank you for your commitment and your continued support.

Sincerely,