



**United Way
of Buffalo & Erie County**

Suggested Giving Chart

How much should I give?

No one can tell you how much to give. Only you can decide. The United Way respects your right to choose what you give. With your United Way gift, you ensure that people have access to the “building blocks” for a better life: Education, Income, and Wellness. When you give to the United Way of Buffalo and Erie County, you are helping to break the cycle of poverty from the ground up and advancing the common good for the entire community. This chart can be used as a reference.

Household Income Range	Percentage of Household Income	Giving Range *
\$15,000 - \$20,000	1% - 2%	\$150 - \$400
\$20,000 - \$30,000	1% - 2%	\$200 - \$600
\$30,000 - \$40,000	2% - 3%	\$600 - \$1,200
\$40,000 - \$50,000	2% - 3%	\$800 - \$1,500
\$50,000 - \$60,000	3% - 4%	\$1,500 - \$2,400
\$60,000 - \$70,000	3% - 4%	\$1,800 - \$2,800
\$70,000 - \$80,000	4% - 5%	\$2,800 - \$4,000
\$80,000 - \$90,000	5% - 6%	\$4,000 - \$5,400
\$90,000 - \$100,000	5% - 6%	\$4,500 - \$6,000
\$100,000 and above	6% - 8%	\$6,000 - \$8,000 and above

* Please note that this is a suggested range. We realize that everyone has different financial circumstances and may support other causes including cultural and religious in addition to your gift to the United Way.