

What Will You Do With \$1.00?

For as little as **\$1** a week you can invest in the future of your community and buy stock in creating real and tangible change in the Western New York community.

By sacrificing a small daily convenience or treat, *once a week*, you can make a significant difference in the lives of your fellow Western New Yorkers by investing that **\$1** in the United Way...

By sacrificing:

a week
1 small coffee [^] at your favorite coffee shop- You buy 20 books for two children before they start kindergarten, investing in the future of our community

a week
1 double cheeseburger [^] off the value menu – You provide an individual with a comprehensive array of services designed to empower them to achieve or maintain homeownership and financial literacy, helping to break the cycle of poverty.

a week
1 20 oz beverage [^] from the vending machine...You buy a senior breakfast every-day for a year, helping to keep people well and connected.



By simply giving **\$1** a week, that's just **\$52** a year, to the 2009 United Way Campaign, you help United Way inspire new partnerships, deliver financial resources, and ensure a return on your investment so that consumers benefit and the community thrives! You can make a difference— Invest today!!!

GIVE. ADVOCATE. VOLUNTEER.
LIVE UNITED™ 