

UNITED WAY DAY OF CARING

ONE DAY. 3,000+ VOLUNTEERS. MEMORIES THAT LAST A LIFETIME.

United Way's largest single-day volunteer event returns on June 21, 2023. Join us as we mobilize over 3,000 United Way volunteers across Erie County to use their time and talents to give back to nonprofit organizations that work tirelessly to support the health, education and financial stability of our community every day.

New! New this year – Day of Caring volunteers and community members can also choose to register as Day of Caring fundraising champions. Proceeds from this peer-to-peer campaign will benefit both United Way and project host organizations!

United Way is here to provide you with everything you need to know to register a great project for this year's event.

Before you begin:

- All Day of Caring host organizations must be a 501c3 nonprofit, government office or school.
- Host organization AND project sites must be located within Erie County.
- All Day of Caring Projects must take place on June 21, 2023.

As a Day of Caring host agency, you agree to:

- Submit your project through United Way (no direct recruitment of volunteers).
- Provide all necessary materials and equipment needed to complete your project(s).
- Provide water to all volunteers for half- and full-day projects.
- Provide lunch to all volunteers for full-day projects.
- Follow all United Way safety guidelines for Day of Caring projects.
- Provide United Way with a copy of your organization's insurance certificate.
- Communicate with United Way and volunteer team leader(s) prior to the event.
- Assign an agency project coordinator to be on site for the duration of your project.
- Display United Way Day of Caring signage during your project (provided by UWBECE)
- Promote Day of Caring peer-to-peer fundraising.

Project Length:

- Choose to host a half- or full-day project.
- Half-day projects are from 9 a.m. -12 p.m. or 1 p.m. - 4 p.m.
- Full day projects are from 9 a.m. - 4 p.m.

United Way's Role:

- Planning, administration and evaluation functions for Day of Caring
- Volunteer recruitment and assignment to projects
- Manage peer-to-peer fundraising portal and disbursement of funds raised
- Media Coverage
- Providing best practices and other resources

Project Approval:

Projects are accepted at the sole discretion of the United Way of Buffalo & Erie County. We reserve the right to exclude a project.

Please note that special emphasis and priority will be given to projects that are:

- Hosted by organizations whose community impact work includes at least one of the following United Way focus areas:
 - Healthy birth outcomes
 - Early learning and development
 - Childhood obesity
 - School-age learning
 - Employment and workforce development
 - Financial capability and asset building
 - Trauma-informed care.
- Located in UWBECC's 16 high priority zip codes, as identified in our 2021-2022 Investments RFP. Those zip codes are: 14201, 14202, 14203, 14204, 14206, 14207, 14208, 14209, 14210, 14211, 14212, 14213, 14215, 14216, 14218 and 14220.



Ready to begin? Register your project online at uwbec.org/day-of-caring.

For questions regarding Day of Caring, please contact:
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