

2019 UNITED WAY CHALLENGE

GRAND PRIZES

Win one of five Wegmans gift cards valued at \$1,000 each!



Win one of five Ashley Homestore gift cards valued at \$1,000 each!



Win a 2020 SportsFanatic Pack with two season tickets to Buffalo Bills home games at New Era Field, and four passes to the Buffalo Bisons fridaynightbash!® series!



Win one of five Tops Friendly Markets grocery and gasoline gift cards valued at \$1,000 each!



Win a trip for two to the Kennedy Space Center in Florida, including two nights at the Hilton Cocoa Beach Oceanfront, Courtesy of Delaware North!*



*Not valid on certain launch days and from December 22, 2019–January 1, 2020. Expires December 31, 2020 (extensions will not be granted).

IT'S A WIN FOR THE WHOLE COMMUNITY.

For just \$1 a week, your pledge to the 2019 United Way Challenge can:

- Help children reach their full potential
- Help families achieve financial stability
- Help people live safer and healthier lives

HOW TO WIN:

- Pledge at least \$1 a week (\$52 a year) through your company's campaign or pledge online at uwbec.org to be eligible to win one of 17 grand prizes.
- Be automatically entered into grand prize drawings held weekly beginning **September 30** through **December 6, 2019**.
- No donation is necessary to participate or win. See complete contest rules on back.



United Way
of Buffalo & Erie County

WEEKLY PRIZE GIVEAWAYS

WEEK OF SEPTEMBER 30	Tops Friendly Markets \$1,000 grocery and gasoline gift card
WEEK OF OCTOBER 7	Wegmans \$1,000 gift card
WEEK OF OCTOBER 14	Tops Friendly Markets \$1,000 grocery and gasoline gift card Ashley Homestore \$1,000 gift card
WEEK OF OCTOBER 21	Wegmans \$1,000 gift card Ashley Homestore \$1,000 gift card
WEEK OF OCTOBER 28	Tops Friendly Markets \$1,000 grocery and gasoline gift card Ashley Homestore \$1,000 gift card
WEEK OF NOVEMBER 4	Wegmans \$1,000 gift card Ashley Homestore \$1,000 gift card
WEEK OF NOVEMBER 11	Tops Friendly Markets \$1,000 grocery and gasoline gift card Ashley Homestore \$1,000 gift card
WEEK OF NOVEMBER 18	Wegmans \$1,000 gift card Trip for two to the Kennedy Space Center, Courtesy of Delaware North
WEEK OF NOVEMBER 25	Tops Friendly Markets \$1,000 grocery and gasoline gift card
WEEK OF DECEMBER 2	Wegmans \$1,000 gift card 2020 SportsFanatic Pack, Courtesy of Buffalo Bills & Buffalo Bisons

PARTICIPATING UNITED WAYS

- Allegany County United Way
- United Way of Buffalo & Erie County
- United Way of Cattaraugus County
- United Way of Greater Niagara

SPECIAL THANKS TO OUR MEDIA PARTNERS:

THE BUFFALO NEWS



ALL PRIZES HAVE BEEN GENEROUSLY DONATED. THANK YOU!

OFFICIAL RULES FOR UNITED WAY OF BUFFALO & ERIE COUNTY'S UNITED WAY CHALLENGE 2019:

Sweepstakes will commence on August 1, 2019. To qualify, all sweepstakes entry forms must be received by 4:00 p.m. on December 4, 2019, at the United Way of Buffalo & Erie County office, 742 Delaware Ave., Buffalo, NY 14209.

Those who accept the United Way Challenge 2019 by giving a gift to United Way of Buffalo & Erie County of a minimum of \$1 per week (\$52 per year) will automatically be entered to win. Automatic entrants must have their principal residence or their principal place of employment in areas served by the United Way of Buffalo & Erie County's annual community campaign.

No donation necessary to enter or win. A donation will not increase the chances of winning. An alternative entry form will be available during the sweepstakes on the United Way of Buffalo & Erie County's website (www.uwbec.org), or by completing an entry form supplied by another area United Way, or by sending a postcard or letter with your Name, Address and Phone Number, and the words "Entry United Way Challenge 2019" to: United Way Challenge 2019, United Way of Buffalo & Erie County, 742 Delaware Ave., Buffalo, NY 14209.

Limit one entry per person.

The odds of winning shall be determined based upon the number of valid entries received.

Sweepstakes void where prohibited or restricted by law. Illegible entries will be disqualified.

All prizewinners must meet the following qualifications: Be at least 18 years of age on or before September 1, 2019. Winner must provide proof of age. The winner will be required to sign a Waiver Sheet/Release Form, provide his/her social security number, and claim prize within ten (10) days of notification. The acceptance of a prize constitutes permission to use the winner's name or likeness for the purpose of advertising, promotion and trade in connection with United Way of Buffalo & Erie County without further compensation to the winner. Winners release United Way and participating corporations, their franchises, subsidiaries, suppliers, advertisers and promotion agencies, respective employees and agents from any and all liability arising out of participation in this game.

The United Way of Buffalo & Erie County, Inc., and other contest sweepstakes sponsors are not responsible for lost, late or misdirected mail or entries not forwarded to United Way of Buffalo & Erie County, 742 Delaware Ave., Buffalo, NY 14209, in time for the random drawing.

Drawings for prizes will be conducted once per week, beginning the week of September 30, 2019 and ending the week of December 2, 2019. All entries received prior to 4:00 p.m. each Wednesday will be included in weekly drawings for that week and in subsequent weeks until the end of the sweepstakes. Prizewinners will be publicly announced each week after verification of eligibility.

The random drawings will be supervised by United Way of Buffalo & Erie County, Inc., officials, whose decisions are final with respect to all matters related to this sweepstakes.

Winners will be notified in person or by phone and by registered mail. In the event that United Way of Buffalo & Erie County, Inc., is unable to contact a potential winner, despite reasonable efforts to do so, an alternative winner will be chosen. In the event that the winner is not qualified to accept or declines to accept the grand prize, an alternate will be chosen.

Employees of the United Way and their immediate family and other household members are not eligible.

Prizes cannot be transferred, exchanged or redeemed for cash or other merchandise. Prizes are subject to, and winners are responsible for, all applicable federal, state and local taxes (IRS form 1099).

Winners' names will be posted on United Way of Buffalo & Erie County's website (www.uwbec.org), and a full list of winners will be available after February 15, 2020, and may be obtained by sending a self-addressed, stamped envelope to: United Way Challenge 2019, United Way of Buffalo & Erie County, 742 Delaware Ave., Buffalo, NY 14209. All communication with respect to the sweepstakes should be directed to the foregoing address.