

# THE WNY HOLIDAY PARTNERSHIP



United Way of Buffalo & Erie County is a proud partner in The WNY Holiday Partnership—a collaborative of toy giveaway programs for the December holidays. Working together, The WNY Holiday Partnership members create one network where everyone can come together, **without duplicate efforts and services**, so that we can all maximize impact to help brighten the holidays for needy families.

By bringing together partners from different areas, we can make the holidays brighter for thousands of our WNY neighbors. Please consider giving this year or pass on this information to a family you know who is in need. Last year The WNY Holiday Partnership collected and distributed toys/gifts to more than 8,529 children.

The WNY Holiday Partnership is a collaboration of 26 local nonprofits, The Buffalo News, Explore & More, Wegmans, and the U.S. Marine Corps Reserve Toys for Tots Program.

## During the holidays, gifts of new, unwrapped toys will be accepted at:

### Canisius College

drop off at Kossler Athletic Center during scheduled basketball games

### Erie County Fairgrounds Festival of Lights

drop off at gate entrance  
Monday–Friday 5 p.m.–9 p.m. from December 1–31  
closed December 24 and 25

### Excuria Salon & Spa

drop off during regular business hours

### HUNT Real Estate (all WNY locations)

please call location to coordinate a drop off time

### Jim Murphy Buick/GMC

drop off during regular business hours

### Newsworthy Store

1593 Niagara Falls Blvd  
drop off during regular business hours

### Orville's Home Appliances (all WNY locations)

drop off during regular business hours

### Shea's Performing Arts Center box office

Monday–Friday 10:00 a.m.–2 p.m.

### The Buffalo News: corner of Washington and Scott St

Monday–Friday 8 a.m.–7 p.m.  
Saturday–Sunday 8 a.m.–4 p.m.

### U.S. Marine Corps Reserve Toys for Tots

find locations and drop off times here:  
[www.buffalo-ny.toysfortots.org](http://www.buffalo-ny.toysfortots.org)

### Valu Home Centers (all locations)

drop off during regular business hours

### Wegmans (all locations in Erie and Niagara counties)

drop off during regular business hours

If you prefer to give a direct cash donation to The WNY Holiday Partnership you can donate online at [www.buffalonews.com/newsneediest](http://www.buffalonews.com/newsneediest) or by mail: **The News Neediest Fund, PO Box 2667, Buffalo, NY 14240-9873.**

Also, for those that want to buy local, buy the Shop 716 eGift Card [here](#). Purchase the \$25 Shop 716 eGift Card and get a free eGift Card (\$25 value) to spend now (expires 12/30/21, while supplies last). Two local stores featured in the Adopt-a-Family Programs/Holiday Wish Lists 2021 are on the Shop 716 eGift Card list of participating shops.

Families who need help for the holidays can dial 2-1-1. 211 has all the information regarding the application process, including eligibility guidelines, and where to go for assistance. 211 can also provide help for food and other needs and is available to call year-round.

