

# CHANGE STARTS WITH

# United Way



## 105

Years in operation

## 1 in 8

People served annually

## 3,000+

Volunteers

## \$15.2

Million total revenue 2021

## 27,500+

Donors

## 1,000+

Community Partners



United Way  
of Buffalo & Erie County

Our world looks different than anyone imagined a few years ago. And the 40% of families who were barely getting by before are struggling more than ever.

That's why United Way steps up, wherever needed. Responding to immediate needs. Helping people recover—and rebuild. Breaking a cycle of hardship to build strong, equitable communities where everyone can thrive. And we're asking you to be part of it.

We are united by the belief that people want to help each other. By an understanding that education, financial stability and health are the cornerstones of a good life. And by a desire to come together—through giving, volunteering or public policy advocacy—to make life better for our neighbors.

Change starts when we Live United. Are you ready?

## CHANGE STARTS WITH

# Unlikely Partnerships

### GO Buffalo Mom

Fixing broken systems takes having all the right partners at the table. When United Way set out to reduce premature births, it not only meant convening health care, housing and transportation providers. We also turned to the women the program would serve, building GO Buffalo Mom based directly on the experiences of low-income pregnant moms.

**500+ moms served and \$72K+ in savings built**



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# New Solutions

### Work/Life Solutions

When employees struggle at home, they often bring that stress to work. That's where Work/Life Solutions comes in. This innovative workplace program combines an embedded community resource coordinator, short-term loan program and financial education to keep workers on the job.

**2,495 referrals, 421 loans to employees, totaling \$418,500**



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# Mobilizing Resources

### Full Service Community Schools

Setting students up for success in school means surrounding the entire family with evidence-based supports. Through the Full Service Community Schools grant, United Way activates resources, partners and services to help meet the academic, social and health needs of students, their family members and community members.

**5,558 students and families accessed supports last year; 88% of pre-K students Kindergarten-ready**



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# You

### Ready to Make Change?

Behind all of our work, there are people like you—donors and volunteers—who raise their hands to ensure a better future for the children and families in our community.

**Now is the time. Change starts here.**



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