

DAY OF CARING



RETURNING JUNE 21, 2023

One Day. 3,000+ Volunteers. Memories that last a lifetime.

SPONSORSHIP OPPORTUNITY

Become a Presenting Sponsor. Five sponsorships are available, including category exclusivity.

Benefits	Presenting \$20,000
Recognition on Day of Caring event materials, social media and in event-related media	<input checked="" type="checkbox"/>
Logo on Day of Caring registration site and UWBECE Day of Caring landing page	<input checked="" type="checkbox"/>
Logo on event t-shirts for 3,000+ volunteers	<input checked="" type="checkbox"/>
Opportunity to speak at Day of Caring pre-event	<input checked="" type="checkbox"/>
10 tickets for Day of Caring pre-event	<input checked="" type="checkbox"/>
Curated volunteer experience including priority registration for up to 200 volunteers*	<input checked="" type="checkbox"/>

*We cannot guarantee that all volunteers will be placed at one site.


5,300+
followers


4,400+
followers


2,100+
followers


1,800+
followers


12,000+
email subscribers


3,500+
unique web
visitors
each month

Day of Caring is an opportunity for sponsors to show our community what caring really looks like. Day of Caring sponsors will have the opportunity to:

- **Invest in Impact.** Provide support to hundreds of nonprofit organizations that benefit from Day of Caring projects.
- **Promote Employee Engagement.** Activate your workforce and build team camaraderie by volunteering together on Day of Caring.
- **Elevate Your Brand.** Align your brand with Day of Caring to show your commitment to strengthening the nonprofit network in Erie County.

SPONSORSHIP OPPORTUNITY

Become a Supporting Sponsor. Up to 20 sponsorships are available, no category exclusivity.

Benefits	Supporting \$5,000
Early access to project registration for up to 50 volunteers*	●
Name only displayed on event day materials	●
Name only on UWBEC Day of Caring landing page	●
Two tickets for Day of Caring pre-event	●

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Scan the QR code
for the latest Day of
Caring information.

