



Celebrate International Women's Day

FIRST ANNUAL BREAKFAST & PANEL DISCUSSION

to Benefit United Way of Buffalo & Erie County

WEDNESDAY, MARCH 8, 2023 *from* **8:30–10:30 A.M.**
at **BURCHFIELD PENNEY ART CENTER**

An opportunity for women in our community to come together on International Women's Day and celebrate the power of those who give back. A casual breakfast with networking will be followed by an exciting program in the Burchfield Penney auditorium. The program will feature the soon to be named Women United President's Award honoree and a panel of notable female community leaders who have developed their careers through a commitment to community engagement.

Trina Burruss, United Way of Buffalo & Erie County's President and CEO, will introduce herself as the new leader of the organization and share her vision for 2023 and beyond. A perfect example of a mission-driven leader who has grown their career through social impact, Trina will also moderate the panel discussion of inspiring women.

Come enjoy a delicious breakfast, motivating discussion and help us to celebrate the power of women UNITED.

Women United is a diverse, vibrant community bound together by a powerful sense of belonging—to each other, to United Way's mission and to the community we call home. We motivate others through philanthropy, leadership and volunteerism and mobilize the caring power of women to break the cycle of hardship that affects 40% of Erie County families. **Change starts when we Live United. Are you ready?**

Sponsorship opportunities are available. Please see the back of this document.

\$75

for nonmembers

\$60

for Women United members

REGISTER

at womenunitedbreakfast23.eventbrite.com



United Way
of Buffalo & Erie County

Women United Breakfast & Panel Discussion sponsors demonstrate their commitment to community engagement and to empowering women to make a difference in our community. Sponsors will have the opportunity to:

- **Support women's empowerment** in the workplace and community and demonstrate commitment to the employees they send with reserved tickets.
- **Engage female employees** with a professional development and networking opportunity that allows them to learn about getting involved, career advancement and the importance of community building.
- **Build brand awareness** through advertisements, recognition on event materials and an employee spotlight of a woman who exemplifies the mission of Women United.

UWBEC BY THE NUMBERS


5,300+
followers


4,400+
followers


2,100+
followers


1,800+
followers


12,000+
email subscribers


3,500+
unique web visitors
each month

SPONSORSHIP OPPORTUNITIES

BENEFITS	PRESENTING \$10,000	GOLD \$5,000	SILVER \$2,500
Title Sponsorship of Women United President's Award	●		
Speaking Opportunity	●		
Reserved Registrations	8 Tickets	8 Tickets	4 Tickets
Advertisement in the Program Book	Full-Page	Half-Page	Half-Page
Employee Spotlight	Digital and Print	Digital and Print	Digital Only
Recognition on UWBEC Website and Social Media	●	●	●
Recognition in Event Email and Print Communications	●	●	●

OTHER OPPORTUNITIES

Breakfast Sponsor | \$500.....Additional Signage at Breakfast | Program Listing

Caffeination Station Sponsor | \$250 (plus cost of product).....Additional Signage at Breakfast | Program Listing

LEARN MORE

Visit uwbec.org/womenunited or contact:

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