

Pitch10

PRESENTED BY SENECA ONE



United Way
of Buffalo & Erie County



Next Generation United (NGU) is a giving community of United Way of Buffalo & Erie County that enables a network of young professionals to be agents of change by tackling local worthy causes through fun, social and impactful opportunities. NGU allows WNY's rising leaders to reshape the norms of philanthropy by creating unique connections to community nonprofits that are poised to tackle some of Buffalo's most pressing challenges.

All this is actualized through our marquee event, Pitch10.

On Wednesday, September 25, 10 WNY-based organizations will be given the chance to connect directly with our young professional community and compete for a series of grant prizes to further activate their missions.

In conjunction with Pitch10, the following event sponsorship opportunities are available to support this event, NGU and—most importantly—local nonprofits seeking to advance their work in the City of Buffalo and Erie County community in the areas of health, education and/or financial stability.

SPONSORSHIP LEVELS

PRIZE POOL SPONSORSHIP

\$10,000

Includes: eight (8) tickets to Pitch10, participation in the Pitch10 winner ceremony, acknowledgment in the pitching program, recognition on relevant event and media materials

\$5,000

Includes: six (6) tickets to Pitch10, acknowledgment during Pitch10 winner ceremony, recognition on relevant event and media materials

\$2,500

Includes: four (4) tickets to Pitch10, recognition on relevant event and media materials

\$1,000

Includes: two (2) tickets to Pitch10, recognition on relevant event and media materials

EVENT SPONSORSHIP

HOSPITALITY SPONSOR, \$5,000

One (1) available, includes: six (6) tickets to Pitch10, recognition at the food stations and on relevant event and media materials

COCKTAIL HOUR SPONSOR, \$2,500

One (1) available, includes: four (4) tickets to Pitch10, recognition at the bar and on relevant event and media materials

VOTING SPONSOR, \$2,500

One (1) available, includes: two (2) tickets to Pitch10, recognition during event voting process and on relevant event and media materials

SOLO

INTERESTED IN SPONSORING PITCH10 2024?

Let us know! Please contact Nancy McNamara at nancy.mcnamara@uwbec.org or (716) 553-2379

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PITCH10 PRESENTING SPONSOR

AN EXCLUSIVE OPPORTUNITY TO SUPPORT THIS ONE-OF-A-KIND EVENT AND OUR COMMUNITY

Seeking a dedicated partner to help offset the overhead on producing an event of this caliber. Areas of support requested include venue, food and/or beverages (via donation or in kind).

The Pitch10 Presenting Sponsor will be designated as such on all relevant marketing materials. Additionally, the Presenting Sponsor's logo would be included in the official Pitch10 logo at all times (logo shown above) i.e. Pitch10 *presented by* [LOGO].

The Presenting Sponsors will have a premium presence at Pitch10 including event signage, inclusion in event welcome, brief speaking opportunity and assisting in the awards ceremony.

The Presenting Sponsor will also receive the following:

Ten (10) Event Tickets

Recognition on UWBECC Website, Social Media, Eventbrite Ticketing Platform, Event Communications and in Event-Related Media

Self-provided Branded Materials at Event (Up to 3 Pull Up Banners or Signage)

WILL SENECA ONE RETURN AND ONCE AGAIN BE OUR PITCH10 2024 PRESENTING SPONSOR?!

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PITCH10 PRIZE MATCH SPONSOR

AN EXCLUSIVE OPPORTUNITY TO SUPPORT THIS ONE-OF-A-KIND EVENT AND OUR COMMUNITY

Seeking a dedicated partner to match funds raised on a dollar-for-dollar basis.

The Pitch10 Prize Match Sponsor will be designated as such on all relevant marketing materials.

The Prize Match Sponsor will have a premium presence at Pitch10 including event signage, inclusion in event welcome, optional brief speaking opportunity and option to assist with the awards ceremony.

The Presenting Sponsor will also receive the following:

Ten (10) Event Tickets

Recognition on UWBEC Website, Social Media, Eventbrite Ticketing Platform, Event Communications and in Event-Related Media

Self-provided Branded Materials at Event (Up to 3 Pull Up Banners or Signage)

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