

COMMUNITY BABY SHOWER

There are many ways to get involved with United Way's Community Baby Shower. The two most popular are organizing a collection and hosting a community baby shower.

ORGANIZING A COLLECTION: Collect baby items to be donated to the Community Baby Shower.

HOSTING A BABY SHOWER: Organize an entire baby shower complete with games, food and "gifts" to be donated to the Community Baby Shower.

STEP ONE: PLAN

Below are examples of groups who have hosted showers & collections in the past.

- College campuses
- Churches
- Knitting groups
- Book clubs
- Elementary, middle and high school groups
- Professional networking groups
- Small businesses
- Workplaces

Once you decide on the group you would like to engage it's time to get the logistics in place.

- **Date:** Select the date you want to hold your baby shower or kickoff your collection.
- **Time:** If hosting a shower, pick the time and get creative! You can host a brunch or happy hour outside the office or host at lunch time so your coworkers can attend.
- **Location:** Host a baby shower or collection at your office, your favorite restaurant, or even at home. Once there, decorate the space with baby items, provide food or host a potluck, and have games and prizes for attendees.

BRAND NEW ITEMS MOST NEEDED

- Diapers
- Baby Wipes
- Baby Books
- Digital Thermometers
- Clothing (Sizes NB-12 Months)
- Baby Blankets

Besides the items listed above, United Way accepts all donations of new baby items.

STEP TWO: PROMOTE

Supplemental promotional materials are available online at uwbec.org/babyshower.

- Hang flyers around your office and community.
- Share your collection or shower on social media.
- Send an all-staff email or share with your friends and family and invite them to participate.
- Let United Way know you are hosting a collection or shower.

STEP THREE: COLLECT & DONATE

- Place totes in designated areas for your collection—it's always fun to wrap them in baby shower wrapping paper!
- Make sure your attendees know the "price of admission" is a donation!
- Collect the gifts your attendees bring to your shower to be donated.

For more information and to donate visit uwbec.org/babyshower or contact:

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