

# United Way of Buffalo & Erie County RFP Preview Sessions February 2018



# Request for Proposal (RFP) Preview Sessions Agenda



Welcome & Introductions

Community Impact Overview



Community Impact Strategic Direction



Platform areas

Key Dates/Timeline



Questions



**OUR MISSION:** United Way brings people, organizations and resources together to improve community well-being.

**OUR VISION:** Every person in our community has the opportunity to enjoy the highest possible quality of life.

**OUR VALUES:** Service • Integrity • Collaboration • Accountability • Innovation



# Community Impact: Overview

## How we advance Community Impact

- ★ Influencing public policy
- ★ Securing and administering grants
- ★ Connecting organizations to resources

\* NFPRC weekly emails, in-kind donations, trainings, E.D. networking opportunities, Speakers Bureau, agency tours, Day of Caring (DOC), and Spring It On

- ★ Educating and engaging donors to be part of the solutions
- ★ Focusing program investments
- ★ Leading and joining coalitions



# Community Impact: Overview

## Platform Areas

Education



Financial Stability



Health & Wellness



# Community Impact: Overview

The United Way leads 3 coalitions that work to address the most critical needs in our community.



## ERIE/NIAGARA BIRTH-8 COALITION

60+ organizations work with United Way to help children grow intellectually, physically, socially & emotionally



## CREATING ASSETS, SAVINGS & HOPE (CASH) COALITION

60+ organizations collaborate with United Way to improve the financial health of hardworking families




## HEALTHY START, HEALTHY FUTURE FOR ALL COALITION


50 organizations partner with United Way to promote healthy nutrition & active lifestyles from infancy to adulthood

# Community Impact: Strategic Directions

 Assessing community needs, sharpening impact focus, and prioritizing action to ensure greatest effectiveness

 Improve outcome reporting to better reflect results

 Strategically investing resources against UW priorities

 Continue to use technology to solve community problems, enhance relationships, and increase efficiency

# Community Impact: Strategic Direction 2019-2021 Request for Proposal (RFP)



Prevention and early intervention services remain a priority across all platforms

Employment & Workforce Development services are a priority across all platforms

Applications not clearly aligned with UW priorities will **not** be reviewed

“New” applications will only be accepted for priority areas

Currently funded programs will need to reapply

A specific set of priority programs of interest are identified within each platform

Inclusion of definitions



UW performance measures alignment with United Way Worldwide (UWW) Global Results Framework (GRF)

# Community Impact: Strategic Direction 2019-2021 Request for Proposal (RFP)



Funding will continue to shift towards priority programs demonstrating high quality outcomes

Minimum funding threshold will increase to \$30,000 to enhance impact

Consistent with the program funding agreement, providers will be asked to demonstrate how you promote your relationship with United Way

Online Application revisions



Central Email Address: [programfunding@uwbec.org](mailto:programfunding@uwbec.org)

United Way of Buffalo & Erie County website:

[www.uwbec.org](http://www.uwbec.org) and <https://www.uwbec.org/funding>







# United Way of Buffalo & Erie County Education Platform

## Early Learning & Development

- ★ *Programs that provide early learning & development particularly in the ages of birth to 8 (young children)*
- ★ *Programs that provide high quality early child care*
- ★ *Programs that provide support for parents with young children (parent/family engagement, parenting skills and development, employment/workforce development)*

## Academic Performance & Enrichment

- *Programs that improve school participation through access to needed supports for school-aged children and youth*
- *Programs that build academic skills in school-aged children and youth*
- *Programs that increase life, career, and college skills for school-aged children and youth through out-of-school time and/or enrichment opportunities*
- *Programs that improve the social-emotional and relationship skills of school-aged children and youth through structured and trusting mentoring relationships*

# United Way of Buffalo & Erie County Financial Stability Platform



## Financial Capability & Asset Building

- ★ *Programs (for families with young children) that promote increased money management skills through individualized planning, financial education, or financial coaching activities*
- ★ *Programs that help families with young children secure and/or maintain assets including a home, vehicle, or micro-business/small business*
- ★ *Programs that assist families with young children in securing tax credits through the provision of free tax preparation services*

## Employment & Workforce Development

- ★ *Programs that improve employment skills and credentials, promote job placement, coaching and retention to families with young children*
  - *Programs that provide educational supports to allow for high school equivalency certification, vocational training, or career and technical employment training*
  - *Programs that improve life skills required for employment, college, and independent living*
  - *Programs that promote pre-college academic skill building opportunities and experiences*

# United Way of Buffalo & Erie County Financial Stability Platform



## Income Stabilization

- *Programs that assist families navigate health and human services to address financial crises*
- *Programs that determine eligibility and assist families to secure income supports*

# United Way of Buffalo & Erie County Health & Wellness Platform



## Maternal, Infant & Child Health

- ★ *Programs that support maternal health and infant nutrition, and strengthen the bond between parents and their babies*
- ★ *Programs that help children, youth, and families gain knowledge and skills needed for healthy and active lives*
- ★ *One-Stop\* programs for families with young children that address the social conditions contributing to poor health outcomes*

## Older Adults & Caregiver Support

- *Programs that facilitate regular engagement with healthcare and behavioral health professionals while addressing social conditions that contribute to poor health outcomes (particularly access to healthy foods, safe housing, and transportation options)*

# Timeline of the RFP Process

April 2018 - Release of RFP and Webinar

May 2018 - RFP online access forms due

May 2018 - Last date (TBD) applicants may ask questions

May 2018 - FAQ's will be posted on UWBECC website

June 2018 - Applications Due

January 2019 - Preliminary decisions announced

February and March 2019 - Applicant debriefing sessions

May 2019 - UWBECC Board votes on final funding decisions

July 2019 - Funding cycle begins



# Questions?

## Contact:



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**100 YEARS**  
WORKING TOGETHER  
1917-2017



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