United Way of Buffalo & Erie County
RFP Preview Sessions
February 2018
Request for Proposal (RFP) Preview Sessions

Agenda

- Welcome & Introductions
- Community Impact Overview
- Community Impact Strategic Direction
- Platform areas
- Key Dates/Timeline
- Questions

OUR MISSION: United Way brings people, organizations and resources together to improve community well-being.

OUR VISION: Every person in our community has the opportunity to enjoy the highest possible quality of life.

OUR VALUES: Service • Integrity • Collaboration • Accountability • Innovation
Community Impact: Overview
How we advance Community Impact

★ Influencing public policy
★ Securing and administering grants
★ Connecting organizations to resources
* NFPRC weekly emails, in-kind donations, trainings, E.D. networking opportunities, Speakers Bureau, agency tours, Day of Caring (DOC), and Spring It On
★ Educating and engaging donors to be part of the solutions
★ Focusing program investments
★ Leading and joining coalitions
Community Impact: Overview

Platform Areas

Education

Financial Stability

Health & Wellness
The United Way leads 3 coalitions that work to address the most critical needs in our community.

**CREATING ASSETS, SAVINGS & HOPE (CASH) COALITION**
60+ organizations collaborate with United Way to improve the financial health of hardworking families.

**ERIE/NIAGARA BIRTH-8 COALITION**
60+ organizations work with United Way to help children grow intellectually, physically, socially & emotionally.

**HEALTHY START, HEALTHY FUTURE FOR ALL COALITION**
50 organizations partner with United Way to promote healthy nutrition & active lifestyles from infancy to adulthood.
Community Impact: Strategic Directions

Assessing community needs, sharpening impact focus, and prioritizing action to ensure greatest effectiveness

Improve outcome reporting to better reflect results

Strategically investing resources against UW priorities

Continue to use technology to solve community problems, enhance relationships, and increase efficiency
Prevention and early intervention services remain a priority across all platforms

Employment & Workforce Development services are a priority across all platforms

Applications not clearly aligned with UW priorities will **not** be reviewed

“New” applications will only be accepted for priority areas

Currently funded programs will need to reapply

A specific set of priority programs of interest are identified within each platform

Inclusion of definitions

UW performance measures alignment with United Way Worldwide (UWW) Global Results Framework (GRF)
Community Impact: Strategic Direction
2019-2021 Request for Proposal (RFP)

Funding will continue to shift towards priority programs demonstrating high quality outcomes
Minimum funding threshold will increase to $30,000 to enhance impact
Consistent with the program funding agreement, providers will be asked to demonstrate how you promote your relationship with United Way

Online Application revisions
Central Email Address: programfunding@uwbec.org
United Way of Buffalo & Erie County website:
www.uwbec.org and https://www.uwbec.org/funding
Early Learning & Development
★ Programs that provide early learning & development particularly in the ages of birth to 8 (young children)
★ Programs that provide high quality early child care
★ Programs that provide support for parents with young children (parent/family engagement, parenting skills and development, employment/workforce development)

Academic Performance & Enrichment
• Programs that improve school participation through access to needed supports for school-aged children and youth
• Programs that build academic skills in school-aged children and youth
• Programs that increase life, career, and college skills for school-aged children and youth through out-of-school time and/or enrichment opportunities
• Programs that improve the social-emotional and relationship skills of school-aged children and youth through structured and trusting mentoring relationships
Financial Capability & Asset Building

★ Programs (for families with young children) that promote increased money management skills through individualized planning, financial education, or financial coaching activities
★ Programs that help families with young children secure and/or maintain assets including a home, vehicle, or micro-business/small business
★ Programs that assist families with young children in securing tax credits through the provision of free tax preparation services

Employment & Workforce Development

★ Programs that improve employment skills and credentials, promote job placement, coaching and retention to families with young children
• Programs that provide educational supports to allow for high school equivalency certification, vocational training, or career and technical employment training
• Programs that improve life skills required for employment, college, and independent living
• Programs that promote pre-college academic skill building opportunities and experiences
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Financial Stability Platform

**Income Stabilization**

- Programs that assist families navigate health and human services to address financial crises
- Programs that determine eligibility and assist families to secure income supports
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Health & Wellness Platform

Maternal, Infant & Child Health
★ Programs that support maternal health and infant nutrition, and strengthen the bond between parents and their babies
★ Programs that help children, youth, and families gain knowledge and skills needed for healthy and active lives
★ One-Stop* programs for families with young children that address the social conditions contributing to poor health outcomes

Older Adults & Caregiver Support
● Programs that facilitate regular engagement with healthcare and behavioral health professionals while addressing social conditions that contribute to poor health outcomes (particularly access to healthy foods, safe housing, and transportation options)
Timeline of the RFP Process

April 2018 - Release of RFP and Webinar
May 2018 - RFP online access forms due
May 2018 - Last date (TBD) applicants may ask questions
May 2018 - FAQ’s will be posted on UWBEC website
June 2018 - Applications Due
January 2019 - Preliminary decisions announced
February and March 2019 - Applicant debriefing sessions
May 2019 - UWBEC Board votes on final funding decisions
July 2019 - Funding cycle begins
Questions?

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