

Pitch10

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United Way
of Buffalo & Erie County



RFP VIDEO QUESTIONS

Questions to be answered in RFP video submission:

- How would you best describe your organization to the Pitch10 judges? Provide, for example, an overview of your organization's mission statement, values, employees, board members or volunteers, annual goals, marquee events and communities directly impacted by your work.
- How would a Pitch10 grant benefit your organization?
- If your organization is awarded a Pitch10 grant, describe in detail what you plan to do with it. For example, is there a specific project you will fund or a component of your organization you intend to expand?
- Describe how your organization supports the City of Buffalo or Erie County in the areas of education, financial stability or health & wellness.
- Beyond funding, what support could the Next Generation Advisory Board and its committees provide to help your organization?

RFP VIDEO SUBMISSION TIPS

Location

- Find a location that is well-lit (if there is a window, make sure that you are facing the window instead of having your back towards the window)
- Choose a quiet location with little background noise (street sounds, music, other people)
- If sitting in a chair with wheels, try not to swirl in the chair while recording

Setting Up Your Camera:

- A phone/tablet camera will do just fine!
- Make sure that the recording device is steady
- Shoot the video horizontally (landscape)
- Position the camera at eye level and look directly into the camera

Misc. Notes

- Only one person should be in the video
- No graphics/editing
- Time of video should be 2-3 minutes
- Speak slowly and clearly
- Instead of holding the phone in selfie style, you might find it helpful to have a colleague assist you when recording
- Before officially recording, do a quick test to make sure that you are seen and heard clearly
- Have a glass of water handy, just in case!
- Have fun with the video! This is your moment to tell your organization's story and we are excited to hear from you!
- Smile :)

If you choose to submit a video, please note that you will not be rated on production of the video, presentation style, etc. Each application is evaluated on a 50-point scale (details outlined in Section Four of the RFP). Points are earned based on the strength of your answers to each of the questions. Video submissions are reviewed and graded on the same scale as written submissions. If you have any questions, please do not hesitate to reach out.

HAVE ANY QUESTIONS?

Feel free to contact Brie at brielynnbell@gmail.com or (716) 748-5235