

NEXT GENERATION UNITED PRESENTS

Pitch10



United Way
of Buffalo & Erie County



Next Generation United (NGU) is a giving community of United Way Buffalo Erie County that enables a network of young professionals to be agents of change by tackling local worthy causes through fun, social and impactful opportunities. NGU allows WNY's rising leaders to reshape the norms of philanthropy by creating unique connections to community nonprofits that are poised to tackle some of Buffalo's most pressing challenges.

All this is actualized through our marquee event, Pitch10.

On Thursday, Nov. 3 10 WNY-based organizations will be given the chance to connect directly with our young professional community and compete for a series of grant prizes to further activate their missions.

In conjunction with Pitch10, the following event sponsorship opportunities are available to support this event, NGU and—most importantly—local nonprofits seeking to advance their work in the City of Buffalo and Erie County community in the areas of education, financial stability, and/or health and wellness.

SPONSORSHIP LEVELS

1ST PLACE SPONSOR **\$20,000**

One (1) Sponsorship Available

Ten (10) Event Tickets

Recognition on Relevant Event
Materials and in Related Media

Acknowledgment at
Event Awards Ceremony

Photo Opportunity With
Winning 1ST Place Organization

Self-provided Branded Materials
at Event (1 Pull-up Banner or Signage)

2ND PLACE SPONSOR **\$10,000**

One (1) Sponsorship Available

Five (5) Event Tickets

Recognition on Relevant Event
Materials and in Related Media

Acknowledgment at
Event Awards Ceremony

Photo Opportunity With
Winning 2ND Place Organization

3RD PLACE SPONSOR **\$5,000**

One (1) Sponsorship Available

Two (2) Event Tickets

Recognition on Relevant
Event Materials

Acknowledgment at
Event Awards Ceremony

Photo Opportunity With
Winning 3RD Place Organization

PITCHING SPONSOR **\$2,500**

Ten (10) Sponsorships Available

Two (2) Event Tickets

Recognition on Event Signage

INTERESTED IN SPONSORING PITCH10 2022?

Thank You! Please contact Abigail Best at abigail.best@uwbec.org or 716-863-1963