

Facts	What Does United Way of Buffalo & Erie County (“UWBEC”) Do With Your Personal Information?
Why?	Due to the nature of “workplace” fundraising and programs that UWBEC administers, we collect various pieces of personal information either from you or from your employer. Please read this policy to understand what we do.
What?	<p>The types of personal information we collect depends on the services you have with us. Some of this information is defined as Personally Identifiable and some data are considered broad traits but may be linkable to you in combination with Personally Identifiable data. This information can include:</p> <p>Personally Identifiable:</p> <ul style="list-style-type: none"> <li>● Your Name in part or in full</li> <li>● Your Personal Address Information - Street Address, City, Email Address(es)</li> <li>● Your Personal Phone Numbers - Home, Mobile</li> <li>● Your Internet Protocol (IP) or Media Access Control (MAC) Addresses which consistently link to you as a specific person</li> <li>● Your Pledges, Donations, Payments</li> <li>● Your credit or debit card account number (if used instead of payroll deduction)</li> </ul> <p>Linkable Personally Identifiable Information, when combined with the above information:</p> <ul style="list-style-type: none"> <li>● Your Employer</li> <li>● Your Membership in a Labor Union (if self-disclosed)</li> <li>● Your Business Mailing or Email Address</li> <li>● Your Business Phone including extension</li> <li>● Your Date of Birth (if receiving UWBEC services)</li> </ul>
How?	<p>We collect your personal information, for example, when you:</p> <ul style="list-style-type: none"> <li>● Return a paper pledge card to us</li> <li>● Login (“authenticate”) to our e-Pledge system</li> <li>● Register to attend networking and training events</li> <li>● Visit our website</li> <li>● Donate on our website</li> <li>● Submit any form on our website</li> <li>● Send us an email</li> <li>● Call us</li> <li>● Your employer provides your name and email address for using our e-Pledge system or for personalizing a pledge card</li> <li>● Receive services administered by UWBEC such as the American Apprenticeship Initiative as proscribed by the US Department of Labor</li> </ul>

Does UWBEC Share My Information?	<p>Yes, but only under the following circumstances:</p> <ul style="list-style-type: none"> <li>● With your employer for the purpose of withholding your payroll deducted pledge (UWBEC does not directly withhold your payroll pledge - only your employer can do that)</li> <li>● If you are a private sector employee, your name and pledge amount is shared to the agencies you have designated to receive your pledge</li> <li>● If you are a New York State employee and have authorized UWBEC to share your name, contact information and pledge amount with SEFA designated agencies</li> <li>● With UWBEC volunteers who may call or write to thank you for your contribution</li> <li>● If you are receiving services that are paid from federal grants such as the US Department of Labor for the American Apprenticeship Initiative</li> </ul>
Does UWBEC Sell or Rent My Information?	No.
Does UWBEC Protect My Information?	<p>Yes.</p> <p>UWBEC uses security measures that comply with industry best practices, and where applicable, federal and state requirements. These measures include computer access control, antivirus protection, two-factor authentication (“2fa”), SSL protected websites, TLS 1.1 and above, spam and phishing protection, email encryption, storage encryption, patch management and delivery systems, Payment Card Industry (“PCI”) compliance and CAN-SPAM compliance when you opt-out of marketing-based emails.</p>

For additional comments or questions, please contact:

United Way of Buffalo & Erie County  
 Attn: Chief Information Officer  
 742 Delaware Avenue  
 Buffalo, NY 14209

Or by phone:

716-887-2626

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