

**For Business Partners:**

**Sample email for your staff:**

We are participating in a new program from the United Way of Buffalo & Erie County called Prosperi-Key. Prosperi-Key is a digital marketplace that connects people with local discounts and programs tailored to their individual household's needs. We've partnered with United Way and Prosperi-Key to offer **[insert your offer]** to our customers, and you may want to join to take advantage of offerings from other local businesses.

In addition to business discounts and services, Prosperi-Key can help you make every dollar count by linking you to free financial advice. You can discover free programs for you and your family. Kids, veterans or seniors at home? Your household is unique and may be eligible for local resources.

Register at [ProsperiKey.org](https://ProsperiKey.org) to browse offers, and unlock exclusive opportunities when you qualify as a Key Member.

Questions? Contact United Way at: 716-887-2614 or [rema.hanash@uwbec.org](mailto:rema.hanash@uwbec.org)

**Sample email for your customers:**

Are you living paycheck to paycheck? Prosperi-Key is here to help!

We are participating in a new program from the United Way of Buffalo & Erie County called ProsperiKey. Prosperi-Key is a digital marketplace that connects people with local discounts and programs tailored to their individual household's needs. We've partnered with United Way and Prosperi-Key to offer **[insert your offer]**. Come in and claim our offer to see how easy it is to use the service. Share this information with your friends and family so they can take advantage of these savings.

In addition to business discounts and services, Prosperi-Key can help you make every dollar count by linking you to free financial advice. You can discover free programs for you and your family. Kids, veterans or seniors at home? Your household is unique and may be eligible for local resources.

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