



We're on a mission to connect hard-working low-income households, local businesses, nonprofits and donors with access and opportunities to help communities thrive.

For Non-Profit Agency Partners

Sample email for your staff:

We are participating in a new program from the United Way of Buffalo & Erie County called Prosperi-Key. Prosperi-Key is a digital marketplace that connects people with local discounts and programs tailored to their individual household's needs. We've partnered with United Way and Prosperi-Key to promote our agency resources, and you may want to join to take advantage of offerings from local businesses.

In addition to business discounts and services, Prosperi-Key can help you make every dollar count by linking you to free financial advice. You can discover free programs for you and your family. Kids, veterans or seniors at home? Your household is unique and may be eligible for local resources.

Register at ProsperiKey.org to browse offers, and unlock exclusive opportunities when you qualify as a Key Member.

Questions? Contact United Way at: 716-887-2614 or rema.hanash@uwbec.org

Sample email for your clients:

Are you living paycheck to paycheck? Prosperi-Key gets it and is here to help!

We are participating in a new program from the United Way of Buffalo & Erie County called ProsperiKey. Prosperi-Key is a digital marketplace that connects people with local discounts and programs tailored to their individual household's needs.

Prosperi-Key can help you make every dollar count by linking you to free financial advice. You can discover free programs for you and your family. Kids, veterans or seniors at home? Your household is unique and may be eligible for local resources.

Register at ProsperiKey.org to browse offers, and unlock exclusive opportunities when you qualify as a Key Member.

Questions? Contact United Way at: (716) 887-2608 or mary_k.comtois@uwbec.org