



United Way  
of Buffalo & Erie County

## INTERNATIONAL WOMEN'S DAY BREAKFAST & DISCUSSION FRIDAY, MARCH 8, 2024

Women United invites the women in our community to gather together on International Women's Day and celebrate the achievements and empowerment of the women in WNY. A casual breakfast with networking will be followed by an exciting program. The program will feature the soon to be named Women United President's Award honoree and a discussion with women leaders from WNY.

Women United is a diverse, vibrant community at the United Way that seeks to motivate others through philanthropy, leadership and volunteerism. Women United mobilizes the caring power of women and looks to break the cycle of hardship that affects 40% of our neighbors, family and friends in Erie County.

### TITLE SPONSOR: \$10,000

- Industry exclusivity
- Title sponsorship of International Women's Day Breakfast & Discussion
- Premier logo placement on event materials, UWBEC website and social media support
- Opportunity for pop-up banner at the breakfast
- Speaking opportunity (to be agreed upon by UWBEC and sponsor)
- 8 complimentary tickets to the breakfast
- Full page ad in the International Women's Day Breakfast & Discussion program
- Employee spotlight (digital and print)
- Post event sponsorship wrap-up report
- First right of refusal for 2025 International Women's Day Breakfast & Discussion

### GOLD SPONSOR: \$6,500

- Logo placement on event materials, UWBEC website and social media support
- Opportunity for pop-up banner at the breakfast
- 6 complimentary tickets to the breakfast
- Half page ad in the International Women's Day Breakfast & Discussion program
- Employee spotlight (digital and print)
- Post event sponsorship wrap-up report
- First right of refusal for 2025 International Women's Day Breakfast & Discussion

## SILVER SPONSOR: \$3,000

- Company name on event materials, UWBECE website and social media support
- 4 complimentary tickets to the breakfast
- Half page ad in the International Women's Day Breakfast & Discussion program
- Employee spotlight (digital only)
- Post event sponsorship wrap-up report
- First right of refusal for 2025 International Women's Day Breakfast & Discussion



**Please check the desired level of sponsorship and list your company as you would like it to appear in the event recognition. Please note sponsorships are non-refundable.**

☐ **TITLE SPONSOR: \$10,000**

☐ **GOLD SPONSOR: \$6,500**

☐ **SILVER SPONSOR: \$3,000**

Company Name: \_\_\_\_\_

Sponsor Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Point of Contact Name for International Women's Day Breakfast & Discussion: \_\_\_\_\_

Point of Contact Email Address for International Women's Day Breakfast & Discussion: \_\_\_\_\_

## UWBEC BY THE NUMBERS



**675+**

companies

(280,000 employees)

receive

communications



**5,600+**

followers



**2,700+**

followers



**2,020+**

followers



**15,000+**

email subscribers



**3,500+**

unique web

visitors

each month