

DAY OF CARING

WEDNESDAY, JUNE 25, 2025

One day. 2,000+ volunteers. Lifelong impact. Join United Way's Day of Caring as a sponsor and help mobilize volunteers to make a difference across Erie County. Engage your employees, build team spirit, and elevate your brand while supporting nonprofits focused on health, education, and financial well-being.

PLATINUM SPONSOR: \$20,000

- Industry exclusivity
- Premier logo placement on event materials, logo with link on event registration page, event day signage
- Logo on Day of Caring T-Shirts for 2,000+ volunteers
- Opportunity to speak at Day of Caring Pre-event
- Verbal name recognition at Pre-event
- Opportunity to pass out promotional item at Pre-event (sponsor cost)
- 25 complimentary tickets for Day of Caring Pre-event
- Curated volunteer experience including priority registration for up to 200 volunteers*
- Opportunity for pop up banner at Pre-event
- Video interview that will be supported by UWBECE social media discussing the importance of building community relationships and giving back to the community
- Post event sponsorship wrap-up report
- First right of refusal for 2026 Day of Caring

GOLD SPONSOR: \$10,000 (4 AVAILABLE)

- Logo placement on event materials, logo with link on event registration page, event day signage
- Early access to pre-registration for up to 75 volunteers*
- 15 complimentary tickets to Day of Caring Pre-event
- Opportunity to provide company promotional items at Day of Caring Pre-event (sponsor cost)
- Verbal name recognition at Pre-event
- Blog detailing company commitment to Day of Caring to be on UWBECE website
- Post event sponsorship wrap-up report
- First right of refusal for 2026 Day of Caring

SUPPORTING SPONSOR: \$6,000 (6 AVAILABLE)

- Company name on event materials, name with link to website, registration page and event day signage
- Early access to project registration for up to 30 volunteers*
- Social media acknowledgment featuring company name on event day
- Verbal name recognition at Pre-event
- 6 complimentary tickets to Day of Caring Pre-event
- Company name on event day materials
- Post event sponsorship wrap-up report
- First right of refusal for 2026 Day of Caring

*We cannot guarantee that all volunteers from an organization will be placed at one site.

Please check the desired level of sponsorship and list your company as you would like it to appear in the event recognition. Please note sponsorships are non-refundable.

- ☐ PLATINUM SPONSOR: \$20,000
- ☐ GOLD SPONSOR: \$10,000
- ☐ SUPPORTING SPONSOR: \$6,000

Company Name: _____

Sponsor Signature: _____ Date: _____

Point of Contact Name for Day of Caring: _____

Point of Contact Email Address for Day of Caring: _____

UWBEC BY THE NUMBERS



15K +
email
subscribers



2.1K
followers



3.5K +
web visitors
each month



5.8K
followers



4K
followers



675 +
companies
receive
communications