

#### **UNITED WAY OF BUFFALO & ERIE COUNTY**

## COMMUNITY BABY SHOWER





### THREE WAYS TO GET INVOLVED

- 1: HOST A COMMUNITY BABY SHOWER on a specific date for your staff to attend
- 2: ORGANIZE A COLLECTION at your office, where staff can donate
- 3: ORDER A GIFT from the Amazon Wish List to be delivered right to United Way

#### **Step One: PLAN**

- TIMEFRAME: April through June 2025.
- DATE: Select the date to host your baby shower and start and end dates for the collection
- MAKE IT FUN! Have a potluck lunch, play a game or have prizes! Talk to your United Way staff person about ideas. You can also ask United Way to have a staff person come to your event to speak about the Community Baby Shower and the difference it makes to the families

#### **Step Two: PROMOTE**

- · Hang flyers around your office
- Share your collection information in your newsletter and social media
- Send an all-staff email and invite your team to participate
- Let United Way know you're hosting a collection

# Brand new items needed most:

- Diapers
- Baby Wipes
- Manual Breast Pumps
- Breastmilk Storage Bags
- Nursing Pads
- Baby Books
- Digital Thermometers
- Clothing NB 12 Months
- Baby Blankets

Besides the items listed above, United Way accepts all donations of new baby items.

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### **Step Three: COLLECT!**

- Place totes in designated areas for your collection
- Contact United Way for drop-off or pick-up information

For more information scan the QR code, visit our site **uwbec.org/babyshower** or contact **Suzette O'Brien**: **suzette.obrien@uwbec.org | 716-887-2744.** 





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