

Program Funding Expectations & Agreement

Programs that are chosen to receive funding will be required to sign a program funding agreement. An overview of the program funding agreement will be shared alongside the award letter for programs who are chosen to receive funding.

As a condition of receiving funds from United Way of Buffalo & Erie County (UWBEC) for the period beginning July 1, 2025 and ending June 30, 2026 our agency agrees to the following:

PROGRAM EXPECTATIONS

- Certify charity is registered and in compliance with reporting requirements of the NYS Attorney General Charities Bureau and the Internal Revenue Service, and provide UWBEC with audited financial statements, as required by the Charities Bureau, upon request;
- Apply UWBEC funding only to approved program(s) and deliver program(s) and service(s) as outlined in its funding request;
- Operate UWBEC funded program(s) and service(s), by policy and practice, without discrimination to beneficiaries of services based on age, race, religion, gender, economic status, marital status, physical or mental disability, sexual orientation, culture, national origin, or other status protected by law;
- Retain any audited year-end UWBEC funding surplus for appropriate use as authorized by its Board of Directors and consistent with the program(s) and service(s) funded by UWBEC;
- Advise UWBEC in writing of any extraordinary developments which may materially affect execution of funded program(s) and service(s) (e.g. change in personnel) and secure approval for any change in the use of UWBEC funds. Updates or anticipated changes to the program will be shared with UWBEC Community Impact staff within thirty days. Requests for changes in how funds will be spent must be sent to the program's assigned UWBEC staff member for approval. See [Appendix C](#) for guidelines;
- Attend required meetings and provide information on the performance of UWBEC funded program(s), including annual performance reporting, participation in annual site visits, and/or financial audits, as directed by UWBEC staff and consistent with the timetable and format set forth by UWBEC;
- Maintain an up-to-date, accurate profile on 211WNY.org & educate staff
- **Marketing:** An acknowledgement that the organization receives UWBEC funding is communicated within your promotional items used for the program including but not limited to website, annual report, flyers, news releases, event programs, newsletters, and program specific banners or posters. Promote undesignated giving to the United Way campaign through social media, website, newsletters, special communications to donors, or at your own workplace campaign to generate charitable giving in support of community well-being.
- **United Way Campaign:** Run a United Way Campaign at your workplace. Program funding is derived from generous undesignated contributions from workplace donors throughout Erie County. Click [HERE](#) for additional information or contact April Lucey at april.lucey@uwbec.org.

PARTICIPATION REQUIREMENTS

In addition to financial support, United Way of Buffalo & Erie County (UWBEC) provides various opportunities for funded programs to engage with us, other funded programs, and community members. Participating in these opportunities is vital in demonstrating how generous undesignated contributions from Erie County donors support funded programs and increases our ability to support Buffalo & Erie County through our Community Impact Platform.

Agencies of funded programs are required to participate in one or more of the following partnerships and engagement opportunities:

21 Day Equity Challenge: Through broad community engagement, the WNY 21-Day Equity Challenge will increase awareness of critical issues and strengthen our community's capacity to dismantle all forms of racism. Self-directed learning opportunities will encourage a deeper understanding of race, power, privilege, and leadership.

211 Western New York (211 WNY): United Way of Buffalo & Erie County is the lead organization for 211 WNY, a comprehensive source of information about local resources and services. If you or someone you know needs assistance, **dial 211**. The 2-1-1 helpline provides health & human service referrals 24 hours a day, 7 days a week and has the most up to date information on available resources, including housing, basic needs, food assistance, free tax preparation, and more. **Information on organizations/programs can be updated by [contacting 2-1-1 WNY](#).**

Board Leadership Training: An online course designed to prepare students for board service and introduce them to organizations that are looking for board members. Board Leadership Training has been streamlined to make it easier than ever to learn the fundamentals of board leadership.

Business Meets Community: Our *Business Meets Community* program connects company teams of employees with volunteer opportunities at agencies. This is a wonderful program to bring volunteers into your organization and to create new relationships with corporate partners in our community. Contact Suzette O'Brien at suzette.obrien@uwbec.org to get your agency involved.

CASH Coalition (Creating Assets, Savings & Hope): Participate in coalition work focused on a variety of proactive, community-based strategies including securing working family credits and other income supports (including Earned Income, Education, and Child Tax Credits); improving the coordination, reach, and consistency of local financial education programming; supporting education and employment opportunities; and encouraging homeownership and other asset development opportunities. Sign up [HERE](#).

Community Baby Shower: Being a parent can be a challenge for anyone. It can be even more difficult for expectant parents who already struggle to make ends meet. You can welcome our newest community members and provide valuable encouragement and support to new moms by participating in this year's [Community Baby Shower](#).

Day of Caring: Sign up for the Day of Caring to get a half or full day of volunteers to work on your projects. Participants provide a wide range of volunteer support, such as renovating community centers, revitalizing public spaces, and providing professional assistance to local nonprofits and more. Check the website for registration updates.

Executive Edge: Executive Edge @ United Way is an exclusive and innovative leadership program designed specifically for current nonprofit Executive Directors and CEO's. Our program equips you with the critical skills necessary to navigate and thrive in today's dynamic and ever-changing landscape. With a unique approach, combining intensive workshops and peer circle sessions, facilitated by seasoned leadership consultant Sesha Yalamanchili, we ensure a transformative and enriching experience throughout the year, giving you the advantage to excel and succeed in this challenging climate. **Annual registration opens in the Fall.**

Starting Line Healthy Births (was Healthy Moms/Healthy Babies) Healthy Moms/Health Babies Coalition: Participate in coalition work focused on a child's first year. Partners focused on multi-sector initiatives addressing maternal and infant health (maternal mortality/morbidity, prematurity, low-birthweight, breastfeeding rates). Sign up [HERE](#).

Starting Line Thrive by Five: Participate in coalition work focused on children after their first year and before they enter kindergarten, where we identify needs and support initiatives through collaboration and advocacy opportunities. Sign up [HERE](#).

Starting Line - College & Career Readiness (was School-aged Coalition): Participate in coalition work focused on children from PK through 12th grade, where we identify needs and support initiatives through collaboration and advocacy opportunities. Coalitions further the common goals of UWBEC and funded program(s). Sign up [HERE](#).

United Way Weekly Newsletter: United Way issues a weekly newsletter geared towards nonprofit organizations and employees. This newsletter is intended to be a resource primarily for Western New York nonprofit organizations looking to share information and/or job openings. If you have news, events, or job postings you would like included in the weekly newsletter, [you may submit a request via our website](#). To sign up to receive the newsletter, click [HERE](#).

VolunteerWNY.org: Listing volunteer opportunities for your organization provides hundreds of volunteers the opportunity to support your work, and learn more about your work in the community.

I have read and accept the Program Funding Expectations & Agreement.

- ☒ By accepting these funds, I (we) agree to provide documentation of the above items (Program Expectations and Recognition and Participation Requirements). I (we) also agree that United Way of Buffalo & Erie County (UWBEC), at its sole discretion, may modify or discontinue payments if we have not complied with this agreement, or any modification thereof, as approved by UWBEC.

Charitable Status & Anti-terrorism Compliance

By checking each of the three (3) boxes below, I hereby certify on behalf of the organization named on this document, that all information provided on this document is correct and true, AND:

- ☒ Funds received through United Way of Buffalo & Erie County and/or their donors are used for *charitable purposes only*.
- ☒ We are currently eligible to receive tax-deductible contributions under section 501(c)(3) of the Internal Revenue Code (IRC) and continue to maintain a good standing with the IRS and State regulators. Our 990 or 990-N is current, if/when required to file, and our charitable status is valid.
- ☒ We are in compliance with all counter-terrorism laws. All United Way funds and donations will be used in compliance with all applicable anti-terrorist financing and asset control laws, statutes, and executive orders.