

UNITED WAY OF BUFFALO & ERIE COUNTY

# COMMUNITY BABY SHOWER

## THREE WAYS TO GET INVOLVED

- 1: HOST A COMMUNITY BABY SHOWER** on a specific date for your staff to attend
- 2: ORGANIZE A COLLECTION** at your office, where staff can donate
- 3: ORDER A GIFT** from the Amazon Wish List to be delivered directly to United Way

**BRAND NEW ITEMS NEEDED MOST:** Diapers, Baby Wipes, Manual Breast Pumps, Breastmilk Storage Bags, Nursing Pads, Baby Books, Digital Thermometers, Clothing <sup>NB - 12 Months</sup> and Baby Blankets

### Step One: Plan

#### TIMEFRAME:

April 1 - June 17, 2026. Select the date to host your baby shower and your collection start/end dates.

#### HAVE FUN:

Host a potluck lunch, plan a simple game, or offer prizes to bring people together. Connect with a United Way team member for additional ideas or to have someone join your event and share how the Community Baby Shower supports local families and helps ensure every child has a strong start.

### Step Two: Promote

- Hang flyers around your office
- Share your collection information in your company newsletter and social media
- Send an all-staff email and invite your team to participate
- Let United Way know you're hosting a collection

### Step Three: Collect

- Place totes in designated areas for your collection
- Contact United Way for drop-off or pick-up information

For more information scan the QR code, visit [uwbec.org/babyshower](https://uwbec.org/babyshower) or contact **Suzette O'Brien** at [suzette.obrien@uwbec.org](mailto:suzette.obrien@uwbec.org) or 716-887-2744.