

UNITED WAY CHALLENGE 2026

Hands-on giving means helping our community and maybe winning something for you, too.

Your pledge to the United Way Challenge, whether made through a campaign or at uwbec.org, helps strengthen community resiliency, boost financial security, create a healthier community, and expand opportunities for youth throughout our region.

Thank you to our generous partners for donating this year's United Way Challenge prizes and supporting our shared commitment to building a stronger community.

Weekly prize drawings begin September 21.

GET YOUR HANDS-ON...



One of five Ashley gift cards
(\$1,000 each)!



Two 2027 Buffalo Bills season
tickets for regular season home
games!



One of five Tops Friendly
Markets grocery & gasoline
gift cards (\$1,000 each)!



One of five Wegmans
gift cards (\$1,000
each)!



UNITED WAY
Buffalo & Erie County

UNITED WAY CHALLENGE 2026

Official rules for United Way of Buffalo & Erie County's United Way Challenge 2026

Sweepstakes entry forms will commence on August 31, 2026. To qualify, all sweepstakes entry forms must be received by 4 PM on Friday, December 11, 2026, at the United Way of Buffalo & Erie County office, 742 Delaware Ave., Buffalo, NY 14209. Those who accept the United Way Challenge 2026 by giving a gift to United Way of Buffalo & Erie County of a minimum of \$1 per week (\$52 per year) will automatically be entered to win. Automatic entrants must have their principal residence or their principal place of employment in areas served by United Way of Buffalo & Erie County's annual community campaign. No donation necessary to enter or win. A donation will not increase the chances of winning. An alternative entry form will be available during the sweepstakes on United Way of Buffalo & Erie County's website (uwbec.org), or by completing an entry form supplied by another area United Way or by sending a postcard or letter with your name, address, and phone number, and the words "Entry United Way Challenge 2026" to: United Way Challenge 2026, United Way of Buffalo & Erie County, 742 Delaware Ave., Buffalo, NY 14209. Limit one entry per person. The odds of winning shall be determined based upon the number of valid entries received. Sweepstakes void where prohibited or restricted by law. Illegible entries will be disqualified. All prize winners must meet the following qualifications: Be at least 18 years of age on or before August 1, 2026. Winner must provide proof of age. The winner will be required to sign a waiver sheet/release form, provide his or her social security number, and claim the prize within ten (10) days of notification. The acceptance of a prize constitutes permission to use the winner's name or likeness for the purpose of advertising, promotion, and trade in connection with United Way of Buffalo & Erie County without further compensation to the winner. Winners release United Way and participating corporations, their franchises, subsidiaries, suppliers, advertisers and promotion agencies, respective employees and agents from any and all liability arising out of participation in this game. United Way of Buffalo & Erie County, Inc., and other contest sweepstakes sponsors are not responsible for lost, late, or misdirected mail or entries not forwarded to United Way of Buffalo & Erie County in time for the random drawing. Drawings for prizes will be conducted once per week, beginning the week of September 21, 2026, and ending the week of December 7, 2026. All entries received prior to 4 PM each Wednesday will be included in weekly drawings for that subsequent week and in subsequent weeks until the end of the sweepstakes, at which time the final prizes will be awarded based on all entries received by 4 PM on December 11, 2026. Prize winners will be publicly announced each week after verification of eligibility. The random drawings will be supervised by United Way of Buffalo & Erie County, Inc., officials, whose decisions are final with respect to all matters related to these sweepstakes. Winners will be notified in person or by phone or by registered mail. In the event that United Way of Buffalo & Erie County, Inc., is unable to contact a potential winner, despite reasonable efforts to do so, an alternative winner will be chosen. In the event that the winner is not qualified to accept or declines to accept the grand prize, an alternate will be chosen. Employees of United Way and their immediate family and other household members are not eligible. Prizes cannot be transferred, exchanged, or redeemed for cash or merchandise. Prizes are subject to, and winners are responsible for, all applicable federal, state, and local taxes (IRS form 1099). Winners' names will be posted on United Way of Buffalo & Erie County's website (uwbec.org), and a full list of winners will be available after February 14, 2027, and may be obtained by sending a self-addressed, stamped envelope to: United Way Challenge 2026, United Way of Buffalo & Erie County, 742 Delaware Ave., Buffalo, NY 14209. All communication with respect to the sweepstakes should be directed to the foregoing address.

Participating United Ways

United Way of Buffalo & Erie County
United Way of Cattaraugus & Allegany County
United Way of Greater Niagara

